## ABSTRACT OF THE DISCLOSURE

Disclosed methods and systems enable simulated use of an aesthetic feature on a simulated facial image. One of the methods involves enabling an individual to construct a simulated facial image using a facial construction computer program, wherein the facial construction computer program permits the individual to select at least one of a head, eyes, nose, lips, ears, and eye brows. The method also involves enabling the simulated facial image to be displayed on a display device and enabling the individual to select an aesthetic feature. The method further involves enabling the individual to simulate use of the selected aesthetic feature on the simulated facial image and to view on the display device an alteration of the simulated facial image having the simulated aesthetic feature.